Speakers at this year’s Focus Green lecture series offered optimistic visions and an inspiring message: There are ways to save the planet, and Maui can play a leading role in that task.

Not that the future is without challenges. Dr. Sylvia Earle, the first speaker in the annual series sponsored by Dowling Company, Inc., warned that, “This is a critical point in history. . . The next 10 years are the most important perhaps in the next 10,000 years.”

Dr. Earle said it’s now obvious that “you cannot disrupt one part of the planet without feeling the ripple effects elsewhere.” This understanding is changing the old attitude that humanity’s job is to conquer nature. “We should all be inspired—we have a chance that no other generation has had, because we just didn’t know,” Earle said.

That’s the kind of encouragement Focus Green sponsor Dowling Company, Inc. likes to hear. “We continue to bring the lecture series to Maui because environmental stewardship is a core value of our company,” says Green Development Manager Jennifer Stites. “As an island community, Maui is extremely susceptible to the impact of global climate change, and our abundant natural resources present many opportunities for Maui to become a model sustainable community for the rest of the country. We believe that the lecture series instills a sense of hope and direction for our community to move forward in the right direction.”

Other speakers who drew crowds to the Maui Arts & Cultural Center’s McCoy Studio Theater sketched an exciting picture of the potential for living green.

Martin Eberhard and Marc Tarpenning, founders of Tesla Motors, said they chose electric power for their luxury sports car after in-depth research into other possibilities such as hydrogen and biofuels. The pair suggested Hawai`i promote sustainability through tourism by turning green projects into tourist destinations, making all rental cars electric and encouraging hotels to produce more energy than they use. “Work to live sustainably and then show it off,” they advised.

Amory Lovins, founder of Rocky Mountain Institute, agreed that Hawai`i, and especially Maui, is “just swimming in renewables. You have the best renewable situation in the world,” said the head of the nonprofit research and consulting firm founded to foster the efficient and sustainable use of resources.

Dr. Sylvia Earle with Everett Dowling and Dale Bonar of the Maui Coastal Land Trust. continued on page 3
GOING GREEN: SPEAKERS SEE HOPE FOR FUTURE – continued from page 4

Leuven (whose organization is helping Dowling Design change a Maui resort project) to be 100 percent wind-powered, so when built back on the United States will be able to replace at a price-proportionate to the 2400s through increased efficiency. "We play for profit. "We can boost efficiency by 10 percent and margin profits in 2009 for some major innovations companies.

Secondone Miller-Kravena, Chicago's Commissioner for the Department of Environment, praised a unique system of the Windy City, now recognized in one of the nation's top 10 sustainable cities. Miller-Kravena said public's environmental and business communities and the concept of finding the proper balance while limiting our impact on the environment and it possible for us to maintain rewarding lifestyles it may not be the end of the world. "It was a unique idea that Dowling Company Inc. continues to build, benefiting the land, the sea, and the people of Maui. We are dedicated to harnessing renewable energy and reducing our carbon footprint. We use this system to show the world that we can maintain a sustainable lifestyle while being environmentally friendly."

One example is the "Institute for a Sustainable Community" which Dowling Company has set up in partnership with the University of Hawaii. The institute is focused on developing and implementing innovative solutions to climate change challenges, and the focus of this year's talks was on positive solutions to these challenges, and the focus of this year's talks was on positive solutions to these challenges. And so, it is important to keep in mind that these solutions will require the efforts of everyone to work together to transform a community.
We are dedicated to reducing our carbon footprint through the use of renewable energy sources and encouraging others to do the same. Malec-McKenna said public support is essential for the success of any green initiative, and Dowling Company Inc. continues to build, benefiting the land, sea and the people of Maui.

### Going Green: Speakers See Hope for Future

A common theme in the Hawaiian Canoe Club’s “Green Up the Kapa” program on the Kealia Beach, people are eager to do more for the environment and to find ways to do more with less. “We have to find ways to do more with less,” said Suzanne Malec-McKenna, Chicago’s University of Illinois at Chicago, who spoke to middle schoolers in a special gathering at the Maui High School War Memorial Gym. “I want you to put it up on your own digital television. ‘The ceiling helped me get back on my feet,’ he says.

![Photo courtesy of Maui Media Lab](https://example.com/photo.jpg)

### Gifts Empower Energy Systems, Learners and Homebuilders

Dowling Community Improvement Foundation focuses on support around four pillars: education, the environment, youth sports and native Hawaiian culture. However, this foundation occasionally steps over its own boundaries to assist with vital needs—just check the 2007 grants list at www.hawaiiancanoeclub.org. One example is the Schooner Hale O Maui, which received $25,000 to install a 4.2 kWh photovoltaic system. The new photovoltaic system and a new battery room in the community’s youth center will support a sustainable electricity system, allowing families to acquire affordable term land leases. In September 2007, the foundation awarded $25,000 grants to the Hawaiian Canoe Club’s “Green Up the Kapa” program on the Kealia Beach. People are eager to do more for the environment and to find ways to do more with less. “We have to find ways to do more with less,” said Suzanne Malec-McKenna, Chicago’s University of Illinois at Chicago, who spoke to middle schoolers in a special gathering at the Maui High School War Memorial Gym. “I want you to put it up on your own digital television. ‘The ceiling helped me get back on my feet,’ he says.

![Photo courtesy of Maui Media Lab](https://example.com/photo.jpg)

### 2007 Report

One of the century’s greatest hurricanes, Hurricane Iniki, that struck the island in September 1992, made good use of the resources there to help out. Dowling Company President Derek Kochi received $50,000 to install a 4.2 kWh photovoltaic system. The new photovoltaic system and a new battery room in the community’s youth center will support a sustainable electricity system, allowing families to acquire affordable term land leases.
### GOING GREEN: SPEAKERS SEE HOPE FOR FUTURE

Dowling Company is helping Dowling Company donate to Maluaka Resort project to be 100 percent powered assessed to work with the United States will be able to replace oil in a power plant 24 hours through increased efficiency. We’ll buy business for profits. The island出众的 influenza in some major transportation companies.

### GIFTS EMPOWER ENERGY SYSTEMS, LEARNERS AND HOMEBUILDERS

Dowling Community Improvement Foundation focuses on supporting local families, education and workforce development, youth sports and native Hawaiian culture. However, this foundation occasionally over its own boundaries to assist with vital need–just check the 2007 grants list at www.dowlingco.com to see the wide variety of recipients.

### COMMUNITY REPORT

- **Health & Human Services:** $212,173
- **Arts:** $45,115
- **Hawaiian Culture:** $12,927

**TOTAL:** $1,302,150
Ninety-eight native Hawaiian families are enjoying new homes, thanks to the continuing partnership between Dowling Company and the Department of Hawaiian Home Lands. Members of the families and top state officials gathered January 11 to celebrate the dedication of the Waiehu Kou 4 subdivision.

Excited new residents present for the event included Janet and George Kauhi, who were the first to move into the new neighborhood in mid-December, and Leonard Kahuhu, who completed his application for homestead land in December 1973 and had closed on his Waiehu Kou 4 house the morning of the dedication.

“I wish all the families the best life in those homes,” said Governor Linda Lingle, who came to get a look for herself at the brand-new neighborhood on the Waiehu-Waihee coastline next to the Waiehu Kou 2 and 3 subdivisions. “It’s really about the families—it’s about you being able to have a home and what that physical structure allows to happen between families.”

The dedication of these homes is “another milestone for our department as we move forward in achieving our mission of providing native Hawaiians with affordable homes,” said Micah Kane, chairman of the Hawaiian Homes Commission and director of DHHL. “When we welcome families into Waiehu Kou 4, we will have developed 426 homes and lots for native Hawaiians with our partner Dowling Company.” In addition to the Waiehu homes, Dowling Company also worked with DHHL to develop the Villages of Leiali‘i in West Maui.

“Breaking the 400 mark was important to us,” Kane said. “We have achieved that goal. That’s 400 families that have been able to move into a home of their own. I want to thank Everett for being part of that quest for us.”

Homes in Waiehu Kou 4 were fitted with the latest in water-saving dual-flush toilets, which are expected to save a family of four up to 6,000 gallons per year. This will conserve Central Maui’s water supply and save families living in Waiehu Kou 4 money as well.

FAMILIES CELEBRATE WAIEHU KOU 4

Scenes from the Waiehu Kou 4 dedication
Ka 'ula Niu is printed on 100 percent post-consumer recycled paper with soy inks. By using 100 percent post-consumer recycled paper rather than non-recycled paper Dowling Company has saved the following (Calculations began Fall Issue, 2006, and are cumulative):

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<td>(4.8 homes' energy use in 1 year)</td>
<td>(4.8 garbage trucks)</td>
<td>(4.8 cars per year)</td>
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Calculations provided by the Environmental Defense Paper Calculator.